

BRYAN LANNING

A vocal powerhouse, vibrant songwriter, family man, and larger than life YouTube creator, all rolled into one. Bryan's music merges contemporary country with traditional roots, showcasing catchy melodies, relatable storytelling, and warm vocals - often inspired by the 90's Country and early 00's Alternative Rock he grew up listening to.

His songs explore themes of love, small-town life, family and relationships, offering a fresh perspective within the country music landscape. In 2016, his breakout hit, 'This Is Home,' skyrocketed with over 10 million streams across social media, launching Bryan as a dynamic new presence in the music scene.

In 2023, Bryan and his family moved to Tennessee and established a homestead just outside Music City, where Bryan has been busy songwriting for the past 3 years. In 2024, Bryan announced he was releasing a song a month for the next year.



Spotify
40k monthly listeners
60k followers

Featured in
New Music Friday Country
Fresh Finds
Fresh Finds: Country
Next From Nashville



TikTok
900k followers
20 million likes

"Watch 'Em Grow"
used in 6k videos

"Lucky Ones"
used in 600 videos

Social Highlights

TikTok: 900k | [view](#)
Spotify: 60k | [view](#)
Instagram: 520k | [view](#)
Facebook: 65k | [view](#)
YouTube Music: 400k | [view](#)
YouTube Vlog: 5.1m | [view](#)

Performance Highlights

Lake Elsinore Hometown Country Music Fest - 2k people
YouTube Space LA - 500 people
Vidcon Festival Stage - 750 people
El Rey Theater - 500 people
Playlist Live Headling Stage - 500 people
Los Angeles Family Days - 500 people

Music Highlights



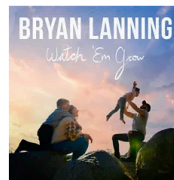
"This Is Home"
• Debut Single
• 2.3 mil Spotify streams
• 9 mil video views



"Like A Lion"
• Debut EP
• #7 on iTunes Album Charts
• 2.2 mil Spotify streams
• 3 mil video views



"Same Town"
• Debut Country Album
• #9 on iTunes Country Charts
• 1.8 mil Spotify streams
• 1.1 mil video views for "Hey!"



"Watch 'Em Grow"
• 300k Spotify streams
• 6k + TikToks using the sound



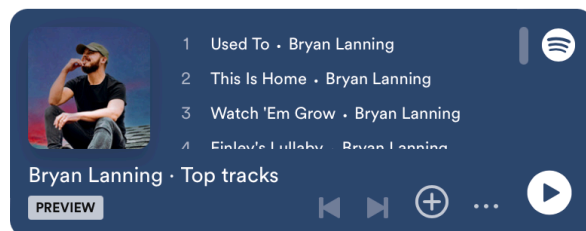
"Used To"
• latest single
• 4k first day streams
• 16k + playlist adds

BRANDS

Rabbit Hole Whiskey
Walmart
Honda
Dyson
Butterfinger
Kellogg
Nestle
Airstream
Mattel
Disney
Hello Fresh

PRESS

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Interested in working with Bryan?
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